DRIVING GOVERNMENT PERFORMANCE:
LEADERSHIP STRATEGIES THAT PRODUCE RESULTS
Producing results is no longer a public executive’s secondary responsibility. Today, citizens expect government to deliver services of value — and they expect them immediately.

Unfortunately, there is no one model — no universal template that, when inserted into your organization, causes results to miraculously sprout everywhere.

That’s the bad news. But you already knew it. After all, like every government, yours faces a number of different challenges as it attempts to fix its own unique performance deficits — those problems that are inhibiting your ability to achieve results.

There is, however, some good news. A coherent collection of leadership strategies that have — always with the necessary adaptations — proven effective in a wide variety of governmental organizations.

During Driving Government Performance, faculty and executives analyze these leadership strategies so that each participant can adapt them to improve the performance of his or her own organization. Throughout the week, the discussion is structured to ensure that the participants fully appreciate these strategies — both their operational complexities and their underlying cause-and-effect principles.
WHO SHOULD PARTICIPATE

Driving Government Performance provides public executives from around the world with the intellectual framework, the tacit knowledge, and the practical skills for responding creatively and effectively to performance challenges. The program benefits executives at all levels of government — federal, state, and local — as well as leaders in nonprofit and non-governmental organizations. If producing results is one of your key managerial responsibilities, come to Harvard prepared to participate in a vigorous discussion of the challenges of performance leadership, to think and rethink new strategies, and to learn from your new colleagues from around the world.

Ranieri Sabatucci, Head of Division, the European External Action Service, European Union, Brussels

“My week at Driving Government Performance was better than a holiday — intensely stimulating, and the teaching was up to the faculty's legendary and well-deserved reputation.”

Lisa Wynn, Executive Director, Arizona Medical Board

“Driving Government Performance was an extraordinary experience that I will never forget. In November, we identified a performance target. As a result, the Arizona Medical Board is getting new doctors licensed in record time, and the hospital credentialing staff are thrilled. Moreover, I believe we are beginning to set a new standard for state licensing boards! The principles you taught me are really contributing to our success.”

Tanja Popovic, MD, PhD, Deputy Associate Director for Science, U.S. Center for Disease Control

“What I liked most is that Driving Government Performance was not prescriptive, but allowed me to participate in open discussions and then draw my own conclusions about the importance of managing for performance.”

Julie Wilson is the faculty co-chair of Using Evidence to Improve Social Program Effectiveness, a Harvard Kennedy School Executive Education program. With her concentration on poverty and child welfare, Julie has examined strategies to reform state child welfare agencies, to prevent child abuse and neglect, and to improve child mental health. Julie spent three years at the New York State Department of Social Services as director of the Office of Program Planning, Analysis, and Development.

Malcolm Sparrow is the faculty chair of Strategic Management of Regulatory and Enforcement Agencies, a Harvard Kennedy School Executive Education program. His research interests include regulatory and enforcement strategy, fraud control, and risk management and analysis. Malcolm’s books include The Regulatory Craft: Controlling Risks, Solving Problems, and Managing Compliance, and The Character of Harms: Operational Challenges in Control. He served ten years with the British Police Service, rising to the rank of Detective Chief Inspector.